ANNUAL REPORT 2024



REASONABLE Faith
with William Lane Craig



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REASONABLE Faith
with William Lane Craig

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Reasonable Faith's Impact 2023-2024

Because of financial partners like you, Reasonable Faith is able to provide an articulate, intelligent, and uncompromising yet gracious defense of the Christian faith in the public arena. We are committed to stewarding the resources entrusted to us in order to see this mission accomplished. Keep reading to see how your financial partnership has impacted people all around the world.

REASONABLE FAITH RESOURCES

We create a variety of resources to reach as many people as possible, whether via a digital platform or an in-person event.

VIDEOS

We have thousands of videos that range from full-length debates to short videos of answers to tough questions. These videos help provide content for a viewer at any level.

CHAPTERS

Reasonable Faith Chapters are in-person or digital meetings that gather like-minded individuals together around Dr. Craig's work. Our 245 chapters meet all around the globe.

PODCASTS

Our three podcasts, *Reasonable Faith*, *Defenders*, and *In the Arena*, are great for those who want to take a step deeper in their faith. Each podcast releases a new episode every week, ranging from conversations to debates and lectures.

REASONABLE FAITH APP

Our app can be downloaded on any mobile device and contains all the incredible content of our website right from your smart phone or tablet. Download it today and have our content at your fingertips in seconds!

WEBSITE

The Reasonable Faith website is the landmark platform of Reasonable Faith and serves as the archive of all our amazing content.

EQUIP

Our Equip platform hosts courses that walk a user through the mountain of content Reasonable Faith produces. Start a free account and start growing in your knowledge of Christian apologetics!

RESOURCES PUBLISHED IN '23/'24

In 2023-2024, we produced or added almost 1,500 new pieces of content from a wide range of sources. Here is what your financial partnership allowed us to produce over the past year.

Equip Courses **13**

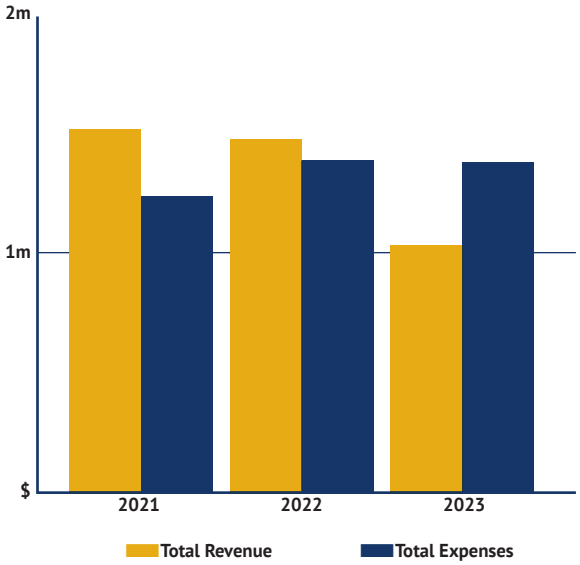
Translated Videos /Material **869**

Written Material **211**

Podcasts **156**

English Videos **361**

REVENUE AND EXPENSES TREND



This chart compares a charity's primary revenue and its program expenses of the course of its three most recent fiscal years. Generally, as a charity's funding increases, its spending on programs and services increases as well.

SOCIAL MEDIA ENGAGEMENT NUMBERS

TOTAL ENGAGEMENTS: 38.7M	**TIKTOK:** 3.7M
FACEBOOK: 17.7M	**PODCAST DOWNLOADS:** 2.1M
YOUTUBE: 7M	**WEBSITE VIEWS:** 1.7M
IG: 4.3M	**EQUIP ACCOUNTS:** 9K+

Letter from the Executive Director


MICHAEL LEPIEN

AS WE REVIEW another year of ministry at Reasonable Faith, I find myself reflecting not just on the milestones we've achieved, but on the deeper significance of what we're building together. Our mission is not merely about expanding our reach or multiplying resources; it's about shaping minds, influencing culture, and equipping believers to engage with the world thoughtfully and graciously.

Over the past twelve years, I've had the privilege of seeing firsthand how Reasonable Faith has become more than a platform for Dr. William Lane Craig's work—it has become a dynamic community of scholars, thinkers, and everyday believers committed to intellectual rigor and spiritual depth. This community is what excites me most about the future. We are seeing individuals not only consuming content, but also passionately living out and sharing their faith in diverse contexts. In this annual report, our regional chapter directors demonstrate how this movement is becoming a reality all around the world!

This year, we've deepened our focus on developing resources that not only educate but also inspire action. Our newly launched series on the Attributes of God is designed to do more than inform; it's crafted to provoke deep personal reflection and transformation. We've heard from pastors, teachers, small group leaders, and others that these animations are becoming a tool for discipleship, sparking conversations that draw people into a deeper understanding of God's nature.

One of the most rewarding aspects of this past year has been witnessing the ripple effects of our work through the lives of those we've trained. Our Equip platform has become a hub for continuous learning, where nearly 9,000 individuals are not just absorbing information but are being equipped to engage in meaningful dialogue within their communities. The stories we hear from participants—whether they're in a university, a workplace, or a local church—testify to the far-reaching impact of this training.

We've also leaned into collaboration this year, forging a possible partnership for the academic center we have been so eager to establish. By working together, we're ensuring that the defense of the Christian faith is not confined to academic circles but is accessible and relevant to all believers, regardless of their background or location.

Looking ahead, I am filled with anticipation for what's to come. We are not content to rest on past successes; instead, we are constantly asking, "What new challenges can we tackle? How can we further equip and mobilize the church to provide an articulate, intelligent, gracious, yet uncompromising defense of the Christian faith in the public arena?"

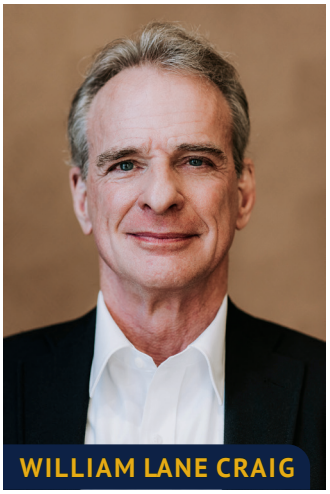
I am deeply grateful for each of you who have partnered with us in this mission. Your support is not just a financial contribution—it's an investment in the future of Christian apologetics, in the lives of those who will carry this message forward, and in the transformation of countless hearts and minds around the world.

Thank you for standing with us. Together, we are making a difference that will echo into eternity.

Michael Lepien

MICHAEL LEPIEN,
REASONABLE FAITH EXECUTIVE DIRECTOR

Annual Report on *Systematic Philosophical Theology*


WILLIAM LANE CRAIG

I'VE NOW LABORED on my multi-volume *Systematic Philosophical Theology* for just over four years. The years just melt away so quickly, but much has been accomplished during those four years. Since my last report I have finished vol. III on the Doctrine of Creation and the Doctrine of Man and am now deep into vol. IV, wrapping up the important locus on the Doctrine of Christ.

Writing this multi-volume series is like what the Scottish call "painting the Forth Bridge." The bridge over the Firth of Forth is said to be so long that by the time you finish painting it, it's time to go back to the beginning and start over! Similarly, I've now gone back and revised vols. I, IIa, and IIb to bring them up to date. My revised vols. I and IIa have now been copy-edited by Wiley-Blackwell to bring them into conformity with their house style, and I've just completed the proof-reading of these, so that we may now move to the type-setting stage. It's so gratifying to see tangible results after so many years of hard work. Here's a chart from Wiley-Blackwell of where we stand regarding vols. I and IIa:

Vol. I is slated for release by the end of the year, soon to be followed by vol. IIa.

So here's where my writing currently stands:

VOL. I

Prolegomena
Locus I. Scripture
Locus II. Faith

VOL. IIA

Locus III. God
Pt. 1. Divine Attributes
Introduction
Incorporeality
Necessity
Aseity
Simplicity
Omniscience
Eternity
Omnipresence
Omnipotence
Goodness

PROGRESS OF MY SYSTEMATIC PHILOSOPHICAL THEOLOGY



VOL. IIB

Excursus on Natural Theology
- Introduction
- Contingency Argument
- *Kalām* Cosmological Argument
- Applicability of Mathematics
- Fine-Tuning Argument
- Moral Argument
- Ontological Argument
- Problem of Evil

Pt. 2. The Trinity

VOL. III.

Locus IV. On Creation
- Pt. 1 Creation, Conservation, and Concurrence
- Pt. 2 Providence
- Excursus on the Origin and Evolution of Life

Locus V. On Man
- Pt. 1 Man's Creation in the Image of God
- Excursus on the Historical Adam and Human Origins
- Pt. 2 Man as Sinner

VOL. IV

Locus VI. On Christ
- Pt. 1 The Person of Christ
- Pt. 2 The Work of Christ
- Excursus on the Historicity of Christ's Resurrection

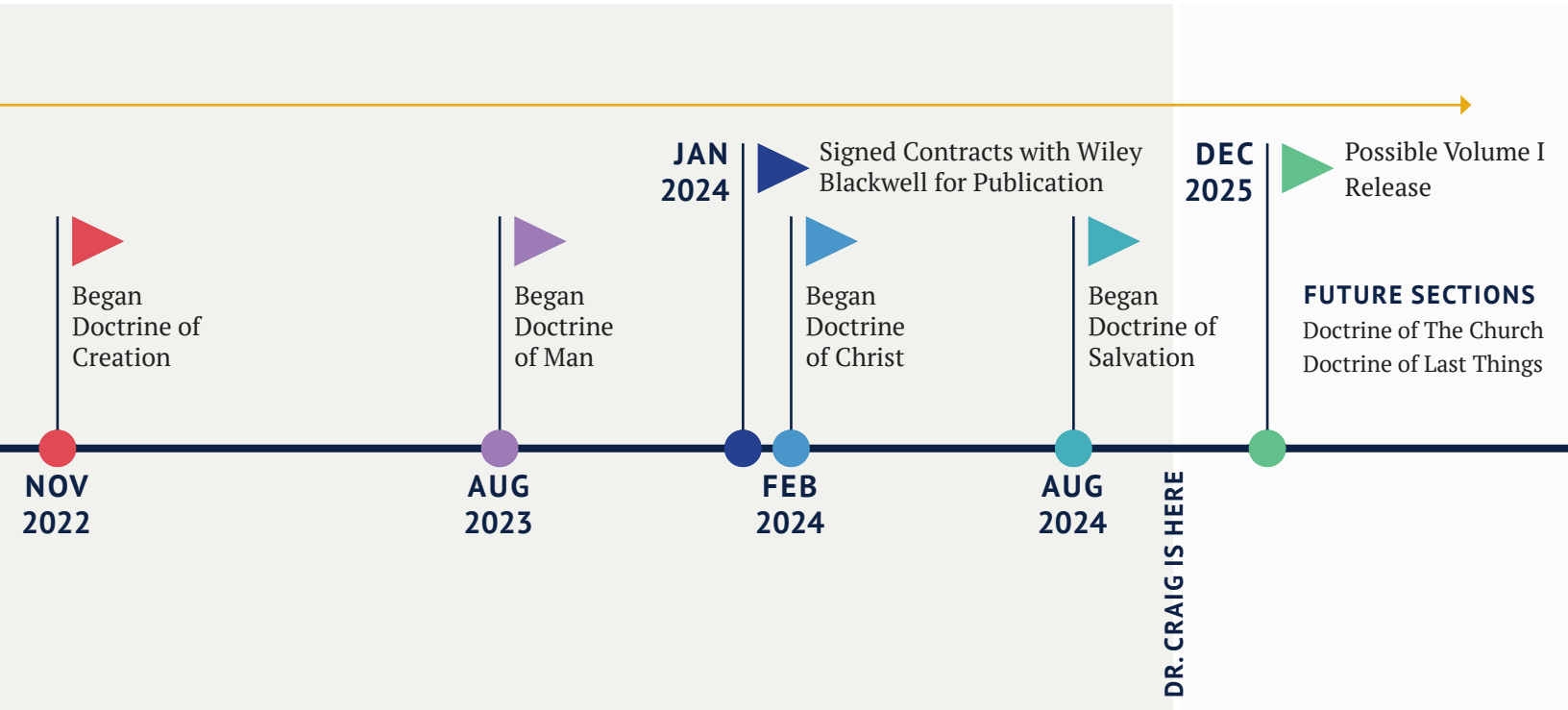
Once I'm finished with Locus VI, I'll move on the Doctrine of Salvation—to be interrupted, no doubt, by needing to revise vol. III and to proof-read vols. I, IIa, and IIb!

As I push forward, my request would be that you would pray for me for perseverance in this long project.

FOR CHRIST AND HIS KINGDOM,



BILL



Global Chapter Director Report


TYSON JAMES

FROM THE BEGINNING, the intent of the Chapters program was to support and empower apologists to teach the rational justifications for the Christian faith in their local communities. This is exactly what has been happening since the program launched in 2010. Within the first seven years, there were about 70 chapters in the U.S. and a handful abroad. Seven years after that, we saw that number balloon to the current 245 chapters, with 152 in the U.S. and 93 abroad.

Each Chapter Director goes through a rigorous certification process, which includes the completion of the comprehensive 52-page study guide of Dr. Craig's seminal book, Reasonable Faith. Upon certification, each chapter receives its own location-specific landing page on the website, an official ministry email account, access to a shared Google Drive filled with teaching materials and graphics, networking services to connect with local churches and other organizations, and a set of high-quality physical promotional materials with Reasonable Faith branding.

As a team, one of the joys of the Chapter Director community is sharing various achievements, both individual and organizational, through our quarterly Chapters newsletter. These achievements range from completing degree programs and publishing articles and books to seeing people brought to Christ and attributing their belief to the teaching they received through chapter meetings. It's truly amazing to see the work that the Lord is doing through these men and women!

We continue to regularly add new chapters all around the world, but this expansion would not be possible without the continuing support of our generous donors. It's thrilling to see these financial gifts facilitating the work of the chapters, leading to new followers of Christ and stronger defenders of His gospel!

TYSON JAMES
GLOBAL CHAPTER DIRECTOR



Chapter Director Ewa Isaac with students in Ibadan, Nigeria



Chapter Director Luke Thornton teaching his chapter in England

Regional Chapter Director LATAM


RAÚL JARAMILLO

THE REASONABLE FAITH Chapter Directors in Latin America have more than tripled in number since 2019. This year, we have 49 active Chapter Directors in different Spanish-speaking countries like Mexico, Colombia, and Chile. The Chapter Directors are doing an excellent job in their local churches, teaching and providing resources to believers with the purpose of creating stronger and smarter ambassadors for the Christian faith.

Personally, as part of my chapter activities, I participated in a major annual event at my church. This conference is held in the fall and brings together 200-300 young people, ranging in age from 12 to 28 years old. I gave a presentation on arguments for the existence of God, and we held a Q&A session where we received over a hundred questions, ranging from "How do I know God is real?" to "If I am gay, will God punish me?" I am already scheduled to participate in this year's conference as well, where I will pretend to be a lapsed Christian and challenge the students to convert me back to the Christian faith. I have also started bi-weekly meetings where we are going through the material in *Tactics* by Greg Koukl, and soon we will start with *Know the Truth: A Handbook of Christian Belief* by Bruce Milne, Spanish version.

Juan Luis Roca, from Guatemala, is one of our most recent Chapter Directors. He has already started holding study groups with his chapter every two weeks. He has also participated with Iglesia Reforma, conducting Q&A sessions and speaking on apologetics.

Ronny Jara, Chapter Director in Paraguay, is currently working with RTM Academy, a Spanish online ministry dedicated to offering Christian education in Christian Theology, Philosophy, and Apologetics. They have had almost 40 students this semester. Ronny offers a course on the material in *Fe Razonable,* the Spanish translation of *Reasonable Faith.* Some of his students are very interested in becoming Chapter Directors themselves!

Chapter Director Sergio Villanueva in Salamanca, Guanajuato, is currently supporting two Biblical Institutes as a Reasonable Faith Chapter Director. Instituto Bíblico Sembrador is a recent institution that just opened its doors. It is located in Celaya, Guanajuato, a city about an hour's drive from his home. It is a face-to-face class, and their first group had 8 participants. The second institute is Instituto Koinonía (Convención Regional Bautista). This institute is located in Atlacomulco, Edomex. In this case, the classes are in virtual mode. He will be teaching the students a Basic Apologetics course, based on the one he designed to start up his chapter in 2022. The course was adapted to their specific needs and lasted 9 sessions on a weekly basis.

The Chapter Directors are constantly working to reach out to the local community, training and empowering Christians in the church to be prepared to offer a reasonable defense of the Christian gospel. We have addressed the need for a reasonable and solid presentation of sound Christian doctrine through social media, face-to-face events in local churches, and street evangelism. We pray that God may bless us and that we continue to expand over the next few years.

RAÚL JARAMILLO
REGIONAL CHAPTERS DIRECTOR LATAM


Chapter director Juan Contreras - Colombia

Chapters in Brazil: A Year of Growth & Impact


LEANDRO

THANKS TO OUR good God, Brazil is experiencing an extraordinary moment regarding Reasonable Faith Chapters!

Through strategic social media outreach, more and more Christians interested in apologetics (including church leaders) are discovering the Defenders project each month. This growing interest reflects not only a latent need but also a fervent desire for training and leadership in apologetics across the country.

The numbers speak for themselves:

- Over 110 people are currently in the certification process to become Chapter Directors;
- Three new Chapter Directors have been added just this quarter, bringing the total to seven;
- The number of states with a Chapter presence has more than doubled; today, we are in five different states across the country: São Paulo (Felipe Forti, Saulo Reis, Leandro Borges), Minas Gerais (Marcos Schirm), Espírito Santo (Daniel Martins), Pernambuco (Saulo da Silva), and Santa Catarina (Djesniel Krause);
- Every two days (on average), we receive a new request from someone interested in becoming a Chapter Director.

It is worth mentioning that, to meet this high demand for applications and in light of this growth potential, we created a dedicated website, www.ferazoavel.com.br, to streamline the application process. Since this initiative, we have seen the dropout rate during registration plummet to 0.

The impact of these Directors is already being felt in their communities. Felipe Forti, for example, overcame significant challenges to establish a Chapter within the Presbyterian Mackenzie University, one of the most prestigious Christian universities in the country, located in São Paulo. His study group is constantly expanding and holds regular meetings.

Another example of dedication comes from Saulo Reis, who has played a crucial role in moderating debates within a communication group created to support the more than 110 future Directors currently in the certification process.

And we cannot forget the newly certified Directors, like Daniel Martins, who, in less than a month after his certification, has already begun meetings for his new apologetics study group in the city of Areinha.

We can gratefully affirm that "Thus far the Lord has helped us" (1 Samuel 7:12) and that we are witnessing more than just growth; we are witnessing a move of the Holy Spirit to raise up Defenders of the Christian faith (certified by Reasonable Faith) in our country.

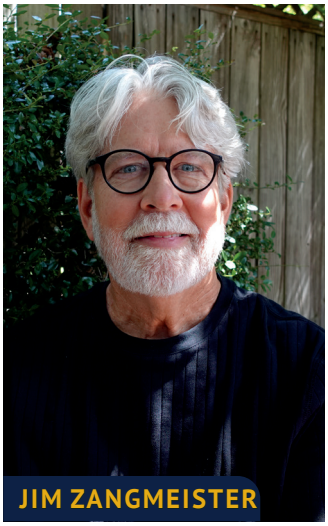
And with fear and reverence, we can say that here in Brazil, this is just the beginning!

LEANDRO BORGES
BRAZIL CHAPTER DIRECTOR


Felipe's chapter, established at Mackenzie University, in the state of São Paulo


First meeting of Daniel Martins' Chapter in the State of Espírito Santo

Attributes of God Animation Series Update



WE ARE EXCITED to share an update on our *Attributes of God* series, a project aimed at deepening our understanding of God's nature and character. This series has been in development for some time, and we are thrilled to see it coming together.

Half of the videos in our *Attributes of God* series have been completed and will soon be ready for release. The remaining videos have been scripted, recorded, and are in the queue for editing and animation.

When we first began tossing ideas around for this series, it became clear that we needed to explore each attribute more deeply than would be possible with a two- or three-minute animation. Consequently, we chose a hybrid approach. Over the course of four sessions, we've captured video of Dr. Craig narrating in front of a green screen. This backdrop allows us to digitally composite Dr. Craig's image into an animated graphic environment. In the resulting videos, we see Dr. Craig's gestures and facial expressions as he communicates challenging concepts, but we also watch animated illustrations that show us what he's talking about. It's a best-of-both-worlds approach that we hope will clearly communicate to a wide audience.

There are several reasons why it's important for us to have a good working knowledge of God's omniscience, omnipotence, self-existence, triunity, and so on. Familiarity with God's various attributes enables us to defend the coherence of Theism. When discussing the problem of evil, for example, we need to be able to explain how God can be both all-good and all-powerful. Additionally, God's attributes are determinative of all other Christian doctrines. The atonement, for instance, is directly connected to God's moral attributes of justice and mercy. Finally, in order for us to know God, we must know about God. Our understanding of what God is like affects how we relate to Him. Our hope is that this series will clear up confusion on the subject and give people more confidence as they engage in conversations with skeptics.

JIM ZANGMEISTER
LEAD ANIMATOR



The Equip Platform



OUR GOAL WITH the Equip platform was to create a guided tour of Dr. Craig's content through free, carefully curated online courses. We've published twelve of these courses so far, and we continue to be encouraged by the many individuals and groups who share their experiences of growing deeper in their faith because of Equip. We have received 98-99 percent positive feedback from over 350 survey respondents. These students affirm that their ability to 1) defend their faith and 2) discuss it with other people has been enhanced because of the material they studied in Equip courses!

Since Equip launched in September 2022, over 9,200 users have created accounts on the platform. These users have combined to complete 1,737 courses and 42,390 quizzes with perfect scores.

In the past year, we coordinated more community-focused efforts on the platform. First, we relocated the main Reasonable Faith forums onto the Equip platform because Equip offers a more modern and functional home for those lively discussions. We also coordinated with a few high school and Sunday school teachers to enhance Equip for their classes, but there's still a lot of work that needs to be done to make Equip even more group-friendly.

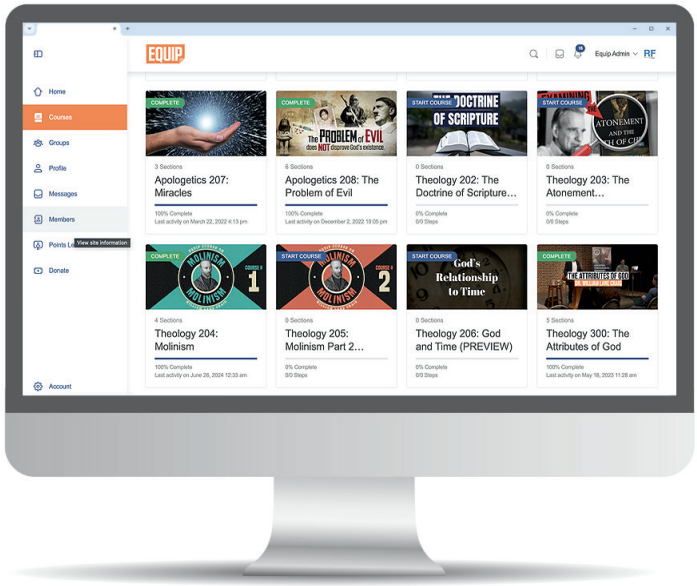
Our main goal for the next six months will be to build more courses:

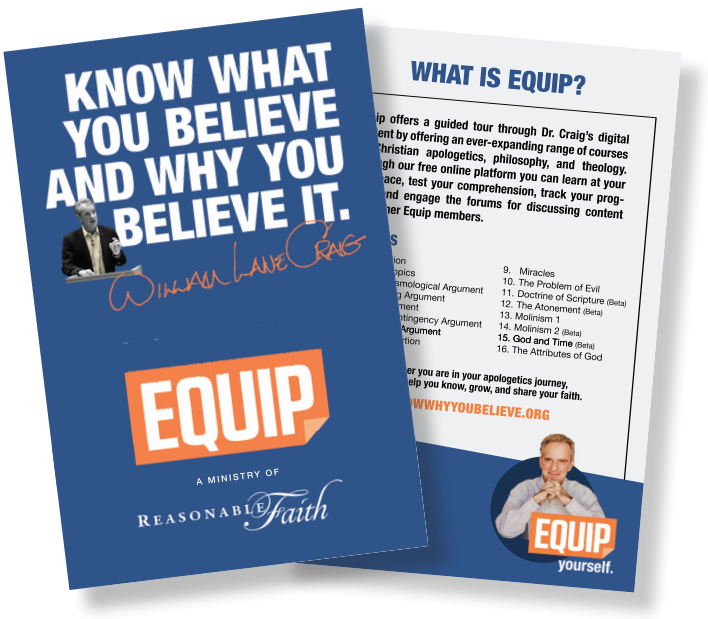
- **Q3 2024: MOLINISM PART 1**
- **Q3 2024: MOLINISM PART 2**
- **Q4 2024: DOCTRINE OF SCRIPTURE**
- **Q4 2024: GOD'S RELATIONSHIP TO TIME**
- **Q1 2025: THE ATONEMENT**

Additionally, we're considering our options for building an Equip app. This would allow the courses to be taken much more easily on phones and tablets, which will hopefully help us reach more members of the younger generations. Your financial partnership will, Lord willing, allow this goal to become a reality!

The most common message we receive about Equip is, essentially, "We want more!" More courses, more features, and more ways to utilize Dr. Craig's material for the expansion of God's Kingdom. It has been an incredible privilege to work on this project, and we hope that Equip will be an evolving and growing tool for many years to come.

CASEY SUDDUTH
SOCIAL MEDIA DIRECTOR & EQUIP ADMIN





EXPLORE

THE LANDSCAPE OF REASONABLE FAITH

DIG DEEP
GO GLOBAL
CONNECT CLOSE

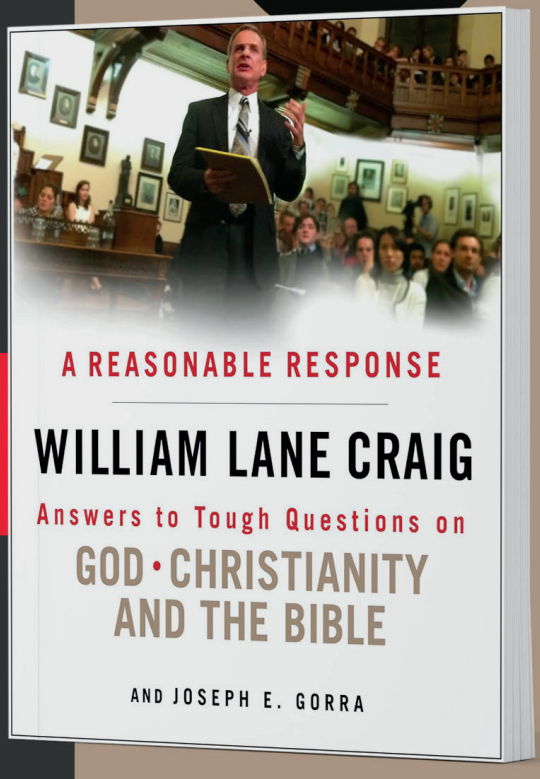
$250,000 MATCHING GRANT

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